AlphaTheta and Bitwig Announce New Collaboration Bridging DJing and Music-Making

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Bitwig has joined forces with AlphaTheta, maker of rekordbox and industry-leading hardware, to bridge two worlds of modern musical creation: DJing and music production.

Bitwig Studio now offers an exclusive integration with rekordbox. As of version 6.1.4, Bitwig Studio can read the user's rekordbox library and track analysis data, bringing an existing DJ music collection directly into the studio for editing, remixing, and inspiration.

Coming this winter, Bitwig Studio will feature built-in stem separation, further expanding the possibilities of the integration – and opening up many more creative avenues.

To complete the collaboration, AlphaTheta presents the Studio Plan. This new service offers Bitwig Studio Essentials in an affordable monthly subscription, giving DJs a gateway to production with a fully-featured DAW.

Learn More

Bitwig Studio and rekordbox

An Exclusive Integration

Bitwig Studio, Producer, and Essentials now seamlessly integrate with the user's rekordbox library on macOS and Windows. The rekordbox library can be navigated in Bitwig's browser and searched and filtered by artist, file type, playlist, and more. Opening a track instantly creates a Bitwig project matching the track's BPM and key.

Hot Cues, song structure, and vocal positions are automatically shown, making it easy to build on musical knowledge developed from DJing. Thanks to the integration, users can quickly edit the structure of a track, rebuild its rhythm with BPM-matched loops, add new synth parts in the song's key, and more.

Coming this winter, Bitwig Studio will feature integrated stem separation. By splitting any track into separate parts, this tool will help users to further explore their DJ collections through remixing and creative repurposing.

Click here to watch the walkthrough video.

The AlphaTheta Studio Plan

AlphaTheta's Studio Plan presents a smooth transition between DJing and music-making, and a production experience that's uniquely tailored to DJs.

The Studio Plan includes Bitwig Studio Essentials, the compact Bitwig edition with all the crucial production tools. With powerful editing features and a suite of synths and effects, Bitwig Studio Essentials is the ideal environment to quickly adapt and remix songs, build new material with audio and MIDI clips, and dive into advanced production.

For those keen to try music production but hesitant to invest in DAW software, the Studio Plan offers a 30-day free trial, followed by an affordable monthly subscription.

Availability

The Bitwig Studio rekordbox integration is out now in Bitwig Studio 6.1.4. It’s available to all Bitwig Studio, Producer, and Essentials users with an active upgrade plan. rekordbox (version 6.x or later) must be installed on your computer. rekordbox is available on macOS and Windows – see AlphaTheta's website for more information.

The AlphaTheta Studio Plan is out now, priced at $7/month or $72/year. It can be accessed through AlphaTheta's Studio License Manager application.

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About Bitwig

Bitwig was founded in 2009 in Berlin by four people who envisioned a digital-audio workstation (DAW) that's reliable, innovative, and that makes helpful suggestions – and then gets out of the way. That was the idea behind the launch of Bitwig’s first product in 2014, Bitwig Studio. Bitwig Studio has since earned numerous awards and become the audio program of choice for musicians, sound designers, composers, film scorers, and artists from various fields. It also includes sound-design environment The Grid, which won accolades like Music Tech Magazine's Excellence Award 10/10 in 2019 and the Computer Music Editor's Choice Award and Performance Award. Bitwig is also committed to creating and supporting free, open standards for music-making, as demonstrated by Bitwig’s Open

Controller Extension API and work on CLAP (the open-source plug-in standard) and DAWproject (the open file format).

About AlphaTheta Corporation

AlphaTheta's mission is "One Through Music." It's our aim to make meaningful contributions to the world through innovative technology and high-quality audio equipment, software, and services, and by fostering connections with the music community. Our core DJ business started in 1994 as a division of Pioneer Corporation and has played a pivotal role in shaping and advancing dance music and DJ culture around the world. In 2015, the company became independent as Pioneer DJ Corporation and, in 2020, with the aspiration to grow in new business areas, its name was changed to AlphaTheta Corporation. In 2024, we began releasing products with the AlphaTheta name, helping it inherit the longstanding trust we've built with customers by employing the technical and design know-how we've accumulated over the years, all of which we aim to develop further. We want customers to see familiarity and playfulness in us as we offer value in fresh and unexpected ways, expanding horizons in ways only AlphaTheta can. Innovation is at the heart of everything we do. We're committed to continuously evolving and being an indispensable part of society by fulfilling the diverse needs of our customers. AlphaTheta Corporation's portfolio includes brands such as AlphaTheta, Pioneer DJ, rekordbox, KUVO, TORAIZ, and Pioneer PRO AUDIO. AlphaTheta Corporation is in the Noritsu Koki (TSE:7744) Group.

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